



Noble County Convention & Visitors Bureau, Inc.

110 S. Orange Street, Albion, IN 46701

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**Board of Directors Special Meeting Notes
Wednesday, December 4, 2024
Virtual meeting on Zoom**

Board Members present: Andi Barrand, Matt Dice, Kate Emmert, Darcy Fish, Pattie Gatman, Tiffanie Gudakunst (tried to join), Kristen Johnson, Tiffany Parker, Katie Schaller, Cyndi Schlemmer, Heather Steele

Staff: Grace Caswell, Alexis Wagner

This Special Meeting was called to update board regarding 110 S. Orange Street building issues and plans to move.

President Heather Steele called the meeting to order at 5:01 pm.

The town council has presented options on building repairs. None were very desirable or affordable.

EDC has decided to move to the CLC (if approved) in January or February. We cannot afford to stay at 110 S. Orange on our own or make the needed repairs. (We are not on any of the paperwork, just the EDC.)

The application process at the CLC has been completed, and we should know very soon if we have been approved. Ours will be a one year lease at the CLC. We went over office space options and signage ideas, including wayfinding signs. We may be able to find a new standalone location in a few years. Due to potential increase in Innkeepers Tax, we may be able to afford a different location later. We will plan to do a feasibility study in three to five years. This will be a great way to save money in the short-term, that can be used for grants or other things.

We will set the move forth as a strategic move, along with other things in the works (new visitor guide, grants received, staff title changes, etc.) We need to be intentional with messaging. Key partners and community leaders will be notified before a general announcement is made.

Foot traffic could potentially increase due to the Performing Arts Center and other events taking place at the CLC. The CLC will also be advertising that we are there.

Good of the Corporation:

Sower House tea shop is open; Lincoln Highway US 33 construction project; Avilla tree lighting and Santa, and Santa in Ligonier, and Albion on Dec. 7; Christmas tree lighting in Cromwell Dec. 6.

Adjournment: Katie S. made a motion to adjourn, Tiffany P. seconded, motion carried. The meeting adjourned at 6:02 pm.

Submitted 1-20-2025
Cynthia Schlemmer, Secretary

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